



AWARD PROCESS

Process	Timeline
Entry form available to applicants	December 22, 2014
Last date for applying	January 12, 2015
Screening & shortlisting for detailed interview	January 18, 2015
Interviewing shortlisted MSMEs	January 19 - 23, 2015
Jury Meeting for finalisation of winners	January 25, 2015

Qualifying Entry Norms

- ▶ Manufacturing MSME.
- ▶ The Enterprise must have a minimum 30% local equity.
- ▶ The Enterprise must neither be a listed company nor a subsidiary of a listed company. However, such entities that are listed on SME Exchange of BSE / NSE or their subsidiary can apply.
- ▶ The Enterprise must hold at least 3 years of audited books of accounts.

Criteria for short listing Golden MSME Award

(including for **Women Golden MSME** award)

Financial Performance	Management & Leadership	Operational positioning
<ul style="list-style-type: none"> • Reliability of financial statements • Growth in revenue • Profitability • Enterprise value 	<ul style="list-style-type: none"> • Suitability of management & leadership for business operations • Compliances, ethics and governance 	<ul style="list-style-type: none"> • Positioning vis-a-vis peers, suppliers and customers • Scaleability • Industrial outlook

Golden MSMEs Innovative award will be awarded to entities who have penchant for creating value for stakeholders with new innovative & breakthrough ideas. Besides some of the parameters given above, we will look at entities from given parameter. The main determinant criteria would be:

Innovation Monetisation	Innovation Culture	Operational Positioning
<ul style="list-style-type: none"> • Translating innovation into <ul style="list-style-type: none"> - Improved profitability - Improved quality - Cost reduction - Improved productivity - Customer engagement and retention • Cost-benefit ratio for innovation efforts 	<ul style="list-style-type: none"> • Organisational structure • Incentive structure encouraging innovation and integration 	<ul style="list-style-type: none"> • Adaptation, absorption and management • Positioning vis-a-vis peers, suppliers and customers • Scaleability